

# CattleTrace Industry Symposium

November 22, 2019



## Agenda:

### 8:00AM – Welcome

Jackie McClaskey, PhD, CattleTrace, Inc. Advisory Committee

### 8:15AM – The CattleTrace Initiative: The Who, the How and the What

Brandon Depenbusch, PhD, CattleTrace, Inc. Board Chairman

### 8:35AM – CattleTrace Mock Trace Demonstration

David Amrine, DVM, PhD, Beef Cattle Institute at Kansas State University  
Justin Smith, DVM, CattleTrace, Inc. Advisory Committee

### 9:10AM – Making Cents of CattleTrace: Costs and Economic Impacts

Dustin Pendell, PhD, Kansas State University Department of Agriculture Economics  
Hannah Shear, PhD Candidate, Kansas State University Department of Agriculture Economics

### 9:55AM – An International Perspective: Traceability and Technology in Scotland

Andrew Moxey, PhD, ScotEID Consultant

### 10:45AM – Symposium Breakouts

All attendees participate

### 12:00PM – Lunch

### 12:45PM – Panel Discussion

Moderator – J.J. Jones, Roots and Legacies

Andrew Moxey, PhD, ScotEID Consultant  
Brandon Depenbusch, PhD, CattleTrace, Inc. Board Chairman  
Cassie Kniebel, CattleTrace, Inc. Program Manager  
Dustin Pendell, PhD, Kansas State University Department of Agriculture Economics  
Mark Gardiner, CattleTrace, Inc. Board Member

### 1:30PM – Shared Learnings from Symposium Breakouts

Jackie McClaskey, PhD, CattleTrace, Inc. Advisory Committee

### 1:55PM – Wrap-Up

Brandon Depenbusch, PhD, CattleTrace, Inc. Board Chairman